

Updating ANZSCO

Reflecting a modern Australian labour market



ANZSCO [Preliminary] Proposed Changes

Version 1.0

Retail trade

ANZSCO Comprehensive Review
Australian Bureau of Statistics
17/6/2024



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Essential Notes

The Australian and New Zealand Statistical Classification of Occupations (ANZSCO) describes all occupations for the Australian and New Zealand labour market.

The ABS has undertaken a comprehensive review of the Australian and New Zealand Standard Classification of Occupations (ANZSCO) to reflect the contemporary labour market and better meet stakeholders' needs. Public consultation rounds were held across 2023, with each round targeting selected occupations grouped by focus area.

Statistics New Zealand (Stats NZ) have elected not to participate in the current review and therefore occupation changes have only been considered in respect of the Australian labour market.

Updates to document

This document has been updated based on stakeholder feedback and further research. Minor updates have been made to a handful of occupations. The format of the document has also been updated to improve usability based on feedback received. A preliminary proposed changes document has been created for each of the 43 focus areas. Focus areas were designed to group occupations for consultation purposes only and will not be present in the classification structure.

The preliminary proposed changes presented do not include the full scope of not elsewhere classified categories (nec). Exclusion statements are incomplete and do not reference specific occupation locations within the classification. Outstanding nec categories, exclusion statements and final tweaks to occupations are currently being finalised in preparation for the release of the draft proposed classification in July on the ABS website. The July release will provide users with an opportunity to provide feedback on the structure of the proposed changes, before finalising the update for release by December 2024. These preliminary proposed changes documents are for information only.

Task lists

ABS recognises the potential of Artificial Intelligence (AI) to enhance our operations and efficiency. To this end, we have employed AI to assist in the creation of initial task lists. However, human experts are responsible for the final content, and AI serves as a tool, not a decision-maker. We value stakeholder input and incorporate it into our editing process placing importance on stakeholder submissions and other relevant research contributions.

Learn more about ANZSCO and the review at <u>Updating ANZSCO | Australian Bureau of Statistics (abs.gov.au)</u>

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About the focus area

The Retail trade focus area covers occupations which require specialised knowledge and skills to:

- organise and control the operations of establishments which provide retail services
- represent companies to sell their goods and business services to wholesale and retail establishments
- sell motor vehicles, boats, caravans, earthmoving equipment, vehicle accessories and parts in retail and wholesale establishments
- sells goods and services on established routes, door-to-door, and at street or market locations
- operate cash registers and receive payments from customers, issue receipts and return change due
- wear and display clothing and accessories and pose for art and photography, and demonstrate goods at commercial premises, exhibitions and private homes
- select, value and buy goods for resale in retail establishments
- sell tickets and make reservations for services such as travel and admission to venues, or on transport vehicles.

Summary of consultation

Stakeholder feedback emphasised the need to address gaps within the Retail trade focus area and update occupations to reflect industry changes.

Sales occupations underwent significant revisions, with updated descriptions covering diverse retail products and settings, while also acknowledging the impact of e-commerce on retail jobs. Additionally, some occupations were retired, and others were merged due to reduced relevance in the current labour market. New occupations were also created to enhance visibility of diverse job roles within the focus area.

142111 Retail Manager (General)

Existing

142111 Retail Manager (General)

Alternative Titles:

- Retail Store Manager
- Shop Manager

Organises and controls the operations of a retail trading establishment.

Retail Pharmacists are excluded from this occupation. Retail Pharmacists are included in Unit Group 2515 Pharmacists, in Occupation 251513 Retail Pharmacist.

Skill Level: 2

Specialisations:

- Fast Food Manager
- Newsagent
- Retail Bakery Manager

Proposed

142117 Retail Manager (General)

Alternative Titles:

- Retail Store Manager
- Shop Manager

Organises and controls the operations of a general retail trading establishment.

Community Pharmacists and Fast Food Managers are excluded from this occupation.

Skill Level: 2

Main Tasks:

- Manages the daily operations of retail establishments
- Manages and supervises staff, including hiring, rostering, training and performance evaluation
- Develops and implements policies and procedures to ensure efficient and effective operations
- Monitors and analyses sales and financial data
- Manages retail establishment finances including budgeting and financial reporting
- Develops and maintains relationships with suppliers and negotiates contracts and pricing
- Implements marketing and promotional activities to attract and retain customers
- Resolves customer complaints and ensures high levels of customer satisfaction

Specialisations:

- Clothing Store Manager
- Hardware Store Manager
- Liquor Store Manager
- Newsagent
- Pharmacy Store Manager
- Retail Bakery Manager
- Service Station Manager
- Supermarket Manager

142112 Antique Dealer

Existing	Proposed
142112 Antique Dealer	142112 Antique Dealer
Buys and sells antiques such as furniture, art, jewellery and china. May also clean, restore and value antiques.	Organises and controls the operations of an antiques business, including buying and selling antiques, such as furniture, art, jewellery, and china.
Registration or licensing may be required.	Registration or licensing may be required.
Skill Level: 2	Skill Level: 2
	Main Tasks:
	Manages the daily operations of an antiques business
	Sources and acquires antiques, such as furniture, art, jewellery, and china for sale
	Inspects and evaluates the condition and authenticity of antiques
	Researches and appraises antiques to determine their market value
	 Implements marketing and promotional activities to attract customers through various channels, such as online platforms, auctions, and fairs
	Provides expert advice and information to clients regarding the history, origin, and value of antiques
	 Negotiates and finalises the purchase and sale of antiques with clients
	Manages business finances, including budgeting and financial reporting
	May clean and restore antiques to enhance their appearance and value

142113 Betting Agency Manager

Existing	Proposed
142113 Betting Agency Manager	142113 Betting Agency Manager
Organises and controls the operations of a branch of a betting agency.	Organises and controls the operations of a branch of a betting agency.
Desistantian or licensing many be required	Registration or licensing may be required.
Registration or licensing may be required. Skill Level: 2	Skill Level: 2
Skill Level. 2	 Main Tasks: Oversees the day-to-day operations of the betting agency branch Manages and supervises staff, including recruitment, training, and performance evaluation Monitors and analyses betting trends and customer preferences Develops and implements strategies to attract and retain customers Monitors and intervenes to ensure gamblers are gambling responsibly Manages financial transactions

142114 Hair or Beauty Salon Manager

Existing	Proposed
142114 Hair or Beauty Salon Manager	142114 Hair or Beauty Salon Manager
Organises and controls the operations of a hairdressing or beauty salon.	Organises and controls the operations of a hairdressing or beauty salon.
	Registration or licensing may be required.
Registration or licensing may be required.	
	Skill Level: 2
Skill Level: 2	
	Main Tasks:
	 Plans and coordinates the daily operations of a hair or beauty salon
	 Manages salon budget, and develops and implements strategies to attract and retain clients
	 Manages and supervises salon staff, including hiring, training and scheduling
	Oversees the provision of hair or beauty services to clients
	 Monitors and maintains inventory of salon supplies and products
	 Collaborates with suppliers and vendors to source salon products and equipment

142115 Post Office Manager

Existing	Proposed
142115 Post Office Manager	142115 Post Office Manager
Organises and controls the operations of a post office.	Organises and controls the operations of a post office.
Skill Level: 2	Skill Level: 2
	 Main Tasks: Manages the day-to-day operations of a post office Oversees mail and parcel delivery and collection Ensures compliance with postal and occupational health and safety regulations Manages staff in a post office Provides postal and retail services to customers Responds to customer enquiries and resolves issues Monitors postal supplies and equipment inventories Prepares financial reports and manages budgets

142116 Travel Agency Manager

Existing	Proposed
142116 Travel Agency Manager	142116 Travel Agency Manager
Organises and controls the operations of a travel agency.	Organises and controls the operations of a travel agency.
Registration or licensing may be required.	Registration or licensing may be required.
Skill Level: 2	Skill Level: 2
	 Main Tasks: Manages and oversees daily operations of a travel agency Manages financial aspects of a travel agency, including budgeting, invoicing and financial reporting Establishes and maintains relationships with suppliers, such as airlines, hotels and tour operators Negotiates contracts and agreements with suppliers to ensure competitive pricing Provides travel advice and assistance to clients, including booking flights, accommodation and tours Implements marketing activities to attract customers to business Resolves customer complaints and queries Monitors and evaluates the performance of staff and provides feedback, training and guidance

611311 Sales Representative (Building and Plumbing Supplies)

Existing	Proposed
611311 Sales Representative (Building and Plumbing	611311 Sales Representative (Building and Plumbing Supplies)
Supplies)	
	Represents their company in selling builders' timber, and building and plumbing hardware and supplies to wholesale
Represents their company in selling builders' timber, and	and retail establishments.
building and plumbing hardware and supplies to	
wholesale and retail establishments.	Skill Level: 4
Skill Level: 4	Main Tasks:
	Identifies potential customers and generates leads for builders' timber, building and plumbing hardware and
	supplies
	Contacts wholesale and retail establishments to promote and sell builders' timber, building and plumbing
	supplies
	 Demonstrates and explains the features and benefits of products to customers, retailers and wholesalers
	 Provides advice and recommendations to customers on the appropriate builders' timber, building and
	plumbing supplies for their needs
	 Prepares and presents quotes and proposals to customers, retailers and wholesalers, negotiating terms and
	conditions of sale
	 Processes orders and ensures timely delivery of builders' timber, building and plumbing supplies to customers,
	retailers and wholesalers
	Builds and maintains relationships with retailers and wholesalers, providing ongoing support and assistance
	Prepares sales reports and forecasts for management

611312 Sales Representative (Business Services)

Existing	Proposed
611312 Sales Representative (Business Services)	611312 Sales Representative (Business Services)
Represents their company in selling financial, advertising and other business services.	Represents their company in selling financial, advertising, marketing, media and other business services. Skill Level: 4
Skill Level: 4	Skill Level. 4
	Main Tasks:
Specialisations:	 Identifies potential clients and generates leads for selling business services
 Sales Representative (Advertising) 	Uses customer relationship management tools to manage all of their company's relationships and interactions
 Sales Representative (Printing) 	with clients and potential clients
	 Presents and promotes financial, advertising, marketing, media and other business services to clients
	 Monitors and reports on sales activities and achievements
	Negotiates and closes sales deals with clients
	 Builds and maintains relationships with clients regarding business services
	Collaborates with internal teams to ensure client satisfaction and successful delivery of business services
	Provides ongoing support and assistance to clients regarding business services
	Specialisations:
	Sales Representative (Advertising)
	 Sales Representative (Marketing)
	 Sales Representative (Media)
	 Sales Representative (ineula) Sales Representative (Printing)
	Jaies hepresentative (Fillilling)

611313 Sales Representative (Motor Vehicle Parts and Accessories)

Proposed
611313 Sales Representative (Motor Vehicle Parts and Accessories)
Represents their company in selling motor vehicle parts and accessories to wholesale and retail establishments.
Skill Level: 4
 Main Tasks: Identifies potential customers and contacts wholesale and retail establishments Presents and demonstrates motor vehicle parts and accessories to customers Provides information and advice to customers on the features and benefits of different parts and accessories Prepares and delivers sales presentations and proposals to potential customers Negotiates and finalises sales agreements with customers Attends trade shows and industry events to promote products and generate leads Maintains accurate records of sales activities and customer interactions

611314 Sales Representative (Personal and Household Goods)

Existing	Proposed
611314 Sales Representative (Personal and Household Goods)	611314 Sales Representative (Personal and Household Goods)
Represents their company in selling consumer goods, such as toys, sporting goods, books, stationery, hardware, floor coverings, furniture, textiles, clothing, footwear, toiletries and groceries, to wholesale and retail establishments.	Represents their company in selling consumer goods, such as toys, sporting goods, books, stationery, hardware, floor coverings, electrical goods, furniture, textiles, clothing, footwear, toiletries, groceries, fruit and vegetables and wine to wholesale and retail establishments. Skill Level: 4
Skill Level: 4	 Main Tasks: Identifies potential customers and makes sales calls to establish new accounts Uses customer relationship management tools to manage all of their company's relationships and interactions with customers and potential customers Presents and demonstrates personal and household products to potential customers Provides information and advice to customers on the features and benefits of different personal and household consumer goods Negotiates sales contracts and terms with customers Follows up with customers to ensure satisfaction and resolve any issues Builds and maintains relationships with key customers Monitors market trends and competitor activity Prepares sales reports and forecasts for management Attends trade shows and sales events to promote products Specialisations: Sales Representative (Electrical Goods) Sales Representative (Fruit and Vegetables) Sales Representative (Furniture) Sales Representative (Wine)

621111 Sales Assistant (General)

Existing

621111 Sales Assistant (General)

Alternative Title:

Retail Sales Assistant

Sells goods and services, such as food, clothing, hardware, household appliances, office supplies and cosmetics, in a retail or wholesale establishment.

Skill Level: 5

Specialisations:

- Clothing Sales Assistant
- Cosmetic Sales Assistant
- Fast Food Sales Assistant
- Hardware Sales Assistant

Proposed

621111 Sales Assistant (General)

Alternative Title:

Retail Sales Assistant

Sells goods and services, such as food, clothing, hardware, household appliances, office supplies and cosmetics, in a retail or wholesale establishment.

Skill Level: 5

Main Tasks:

- Greets and assists customers in selecting and purchasing goods and services
- Provides information and advice on products to customers
- Processes sales transactions and handles payments including the use of point of sale software
- Replenishes and maintains stock levels
- Handles customer enquiries, complaints, and returns professionally
- Upsells products and services
- Maintains a clean and tidy sales area

Specialisations:

- Cellar Door Attendant
- Clothing Store Sales Assistant
- Cosmetics Sales Assistant
- Fast Food Sales Assistant
- Furniture Store Sales Assistant
- Hardware Store Sales Assistant
- Liquor Store Sales Assistant
- Supermarket Sales Assistant

621211 ICT Sales Assistant

Existing	Proposed
621211 ICT Sales Assistant	621211 ICT Sales Assistant
Sells computing and telecommunications related goods and services in a retail or wholesale establishment.	Sells computing and telecommunications related goods and services in a retail or wholesale establishment.
	Skill Level: 5
Skill Level: 5	
	Main Tasks:
Specialisation:	 Assists customers in selecting and purchasing computing and telecommunications products
Mobile Phone Salesperson	 Provides information and advice on the features and benefits of different computing and telecommunications products
	Demonstrates the use of computing and telecommunications products to customers
	 Processes sales transactions and handles cash and credit card payments
	Maintains knowledge of current and upcoming computing and telecommunications products and technologies
	Tracks online stock levels, stocks and replenishes computing and telecommunications products on the sales
	floor
	 Handles customer enquiries and resolves issues or complaints
	Maintains accurate records of sales and customer interactions
	Specialisations:
	Computer Hardware Salesperson
	Software Salesperson
	Telecommunications Equipment Salesperson

621311 Motor Vehicle or Caravan Salesperson

Existing	Proposed
621311 Motor Vehicle or Caravan Salesperson	621311 Motor Vehicle or Caravan Salesperson
Alternative Title: • Motor Vehicle Salesperson	Alternative Title: • Motor Vehicle Salesperson
Sells new and used motor cars, motorcycles, trucks, boats,	Sells new and used motor cars, motorcycles, trucks, boats, caravans and earthmoving equipment in a retail or wholesale
caravans and earthmoving equipment in a retail or	establishment.
wholesale establishment.	
Skill Level: 4	Skill Level: 4
Skiii ECVCI. 4	Main Tasks:
Specialisation:	Greets customers and assists them in selecting suitable vehicles or equipment
Fleet Salesperson	 Demonstrates the features and benefits of different vehicles or equipment to customers
	Provides information on pricing, financing options and warranties
	Negotiates and finalises sales agreements with customers
	Processes paperwork and arranges for the delivery of vehicles or equipment
	Specialization
	Specialisation: • Fleet Salesperson
	- Ficet suicaperson

621312 Motor Vehicle Parts Interpreter / Automotive Parts Salesperson

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621312 Motor Vehicle Parts Interpreter / Automotive Parts Salesperson

Alternative Title:

• Automotive Parts Interpreter

Sells motor vehicle accessories and parts in a retail or wholesale establishment.

Skill Level: 4

Proposed

621312 Motor Vehicle Parts Interpreter

Alternative Title:

• Automotive Parts Salesperson

Sells motor vehicle accessories and parts in a retail or wholesale establishment.

Skill Level: 4

Main Tasks:

- Assists customers in identifying and selecting appropriate motor vehicle accessories and parts
- Provides information and advice to customers on the features and benefits of different motor vehicle accessories and parts
- Processes customer orders and arranges for the delivery or pickup of motor vehicle accessories and parts
- Maintains and updates inventory records of motor vehicle accessories and parts using online stock management systems and databases
- Receives and inspects incoming shipments of motor vehicle accessories and parts
- Stocks and displays motor vehicle accessories and parts in a neat and organised manner
- Assists with pricing and promotional activities for motor vehicle accessories and parts
- Handles customer enquiries and resolves any issues or complaints related to motor vehicle accessories and parts
- Keeps up-to-date with new motor vehicle accessories and parts and informs customers of available options
- Collaborates with colleagues and suppliers to ensure a smooth and efficient operation of the motor vehicle accessories and parts department

Specialisations:

- Truck Parts Interpreter
- Tyre Salesperson

621511 Retail Supervisor

Existing	Proposed
621511 Retail Supervisor	621511 Retail Supervisor
Alternative Titles:	Alternative Titles:
Supervises and coordinates the activities of retail sales workers.	Supervises and coordinates the activities of retail sales workers.
Skill Level: 4	Skill Level: 4
	Main Tasks:
	 Assigns tasks and responsibilities to retail sales workers and monitors and evaluates their performance Ensures revenue matches the recorded sales to maintain accurate financial records and prevent losses Resolves customer complaints and issues Manages inventory and ensures stock levels are maintained Implements strategies to increase sales and achieve targets Oversees the merchandising and display of products Assists Retail Managers with business development, preparing performance reports, administration, store presentation, stock management and team member coaching and training
	Specialisations: • Liquor Store Supervisor
	Retail Bakery Supervisor
	Supermarket Supervisor

621611 Service Station Attendant

Existing	Proposed
621611 Service Station Attendant	621612 Service Station Attendant
Alternative Title: • Driveway Attendant	Alternative Title: • Petrol Station Attendant
Sells fuel, lubricants and other automotive accessories, and performs minor maintenance on motor vehicles at a service station.	Sells fuel, lubricants, other automotive accessories, food and drink at a service station. Skill Level: 5
Skill Level: 5	 Main Tasks: Serves customers by selling fuel, automotive products, food and drink Collects payment from customers and provides receipts Checks and maintains fuel pumps and other equipment at the service station Cleans and maintains the service station premises, including restrooms and convenience store area Stocks and replenishes automotive products, food and accessories in the service station store Monitors inventory levels and places orders for additional products as needed Provides information and assistance to customers regarding fuel types, prices and promotions Ensures compliance with safety and environmental regulations at the service station

621711 Cash Van Salesperson

Existing	Proposed
621711 Cash Van Salesperson	Retire occupation and merge residual with proposed occupation; 621714 Street Vendor
Drives a van or light truck on established routes to sell goods and services.	
Skill Level: 5	
Specialisations:	

621712 Door-to-door Salesperson

ices

621713 Street Vendor

Existing	Proposed
621713 Street Vendor	621714 Street Vendor
Sells goods or services to customers at a street or market location.	Sells goods or services to customers at a street or market location.
Skill Level: 5	Skill Level: 5
	Main Tasks:
Specialisation:	 Sets up and arranges goods, or prepares food, for sale at a street or market location
Market Stall Vendor	Advertises and promotes products to attract customers
	 Demonstrates and explains the features and benefits of products to customers
	Maintains inventory levels and restocks products as needed
	 Keeps records of sales and inventory for reporting purposes
	Follows health and safety regulations and maintains a clean and hygienic work environment
	Specialisations:
	Coffee Van Vendor
	Food Truck Operator
	Market Stall Vendor

621911 Materials Recycler

Existing	Proposed
621911 Materials Recycler	621911 Materials Recycler
Alternative Title: • Scrap Materials Buyer Salvages materials from industrial, commercial and private	Alternative Title: • Scrap Materials Buyer Salvages materials from industrial, commercial and private establishments for resale.
establishments for resale.	Salvages materials from maustrial, commercial and private establishments for results.
	Skill Level: 5
Skill Level: 5	
 Specialisations: Automotive Dismantler Bottle Dealer Waste Recycler 	 Main Tasks: Identifies, collects and assesses quality of recyclable materials from industrial, commercial and private establishments Sorts and separates recyclable materials according to type and quality Cleans and prepares recyclable materials for resale Determines the market value of recyclable materials and negotiates prices with buyers Maintains records of materials collected, processed and sold Implements and maintains recycling programs in collaboration with local authorities and businesses
	 Specialisations: Automotive Dismantler Bottle Dealer Waste Recycler

621912 Rental Salesperson

Existing	Proposed
621912 Rental Salesperson	621912 Rental Salesperson
Alternative Title: • Rental Clerk Rents goods and equipment to individuals and businesses.	Alternative Title: • Rental Sales Agent Rents goods and equipment to individuals and businesses.
Skill Level: 5	Skill Level: 5
 Specialisations: Car Rental Sales Assistant Industrial Hire Sales Assistant Video Library Assistant 	 Main Tasks: Assesses rental needs of individuals and businesses Checks prices and provides information and advice on available rental options Prepares rental agreements and contracts Inspects and maintains rental goods and equipment Demonstrates the use and operation of rental goods and equipment Processes rental payments and manages rental accounts Resolves customer complaints and issues related to rentals Uses business systems to coordinate delivery times and pickup of rental goods and equipment Monitors rental inventory and restocks as necessary Keeps records of rental transactions and maintains rental database Specialisations: Car Rental Sales Assistant Ski Equipment Hire Sales Assistant

631111 Checkout Operator

Existing	Proposed
631111 Checkout Operator	631113 Checkout Operator
Operates cash registers and receives payments for goods purchased by customers.	Alternative Title: • Cashier
Skill Level: 5	Operates cash registers and point of sale systems to receive payments for goods purchased by customers.
Specialisation: • Service Station Console Operator	Service Station Console Operators, Office Cashiers and Cash Processors are excluded from this occupation.
	Skill Level: 5
	 Main Tasks: Operates cash registers and point of sale systems in an establishment that sells goods or services Handles cash and digital transactions, calculates and provides correct change to customers, following all cash handling and security procedures Scans and processes items for purchase and ensures that all items are properly scanned and priced Assists customers with bagging and packing their purchases Answers customer enquiries and provides information about products and services Maintains cleanliness and organisation of checkout area Escalates customer complaints or issues regarding payments or transactions to appropriate personnel Compares recorded sales with the cash in the register and total digital transactions, reporting any discrepancies to a supervisor

631112 Office Cashier

Existing	Proposed
631112 Office Cashier	Retire occupation and merge residual with proposed occupations; nec category (not yet finalised); 631113 Checkout
	Operator; 899712 Gaming Attendant
Alternative Title:	
• Cashier	
Receives payments from customers, issues receipts, returns	
change due, and meets the public and explains charging	
and billing policy.	
Skill Level: 5	

639111 Model

Existing	Proposed
639111 Model	639111 Model
Wears and displays clothing and accessories, and poses for photographs, paintings, sculptures and other types of art.	Wears and displays clothing and accessories, and poses for photographs, paintings, sculptures and other types of art. Skill Level: 5
Skill Level: 5	 Main Tasks: Prepares for photoshoots, runways and other events by researching and understanding the design concept and desired look Takes creative direction from photographers and art directors Poses in various positions and angles to capture the desired image Expresses emotions and conveys a specific mood or message through facial expressions and body language Showcases clothing and accessories in a professional and appealing manner Collaborates with artists, photographers, designers and stylists to achieve the desired look for photoshoots or events

639112 Sales Demonstrator

Existing	Proposed
639112 Sales Demonstrator	639112 Sales Demonstrator
Alternative Title: • Merchandiser	Alternative Title: • Merchandiser
Displays and demonstrates goods at commercial premises,	Displays and demonstrates goods at commercial premises, exhibitions and private homes.
exhibitions and private homes.	Skill Level: 5
Skill Level: 5	Skill Level. 3
	Main Tasks:
	Sets up displays of products at commercial premises, exhibitions, and private homes
	 Demonstrates the features and benefits of goods to potential customers
	Explains specifications, pricing, and warranty information to customers
	 Offers samples, pamphlets and catalogues advertising goods for sale to customers
	 Takes orders and payments from customers or directs customers to sales counters
	Maintains inventory of demonstration materials and ensures they are in good working condition

639211 Retail Buyer

Existing	Proposed	
639211 Retail Buyer	639213 Merchandise Planner	639214 Retail Buyer
Selects and buys goods for resale in a retail establishment. Skill Level: 3 Specialisation: • Merchandise Planner	Plans, organises and controls merchandise by analysing sales data and market trends to forecast product demand. Skill Level: 2 Main Tasks: • Analyses sales data and market trends to create merchandise plans on forecast product demand • Manages financial planning, forecasting, and open-to-buy budgets • Collaborates with buying and marketing teams to develop and manage product assortments and promotional strategies based on market analysis and financial planning • Manages inventory across stores to ensure optimal stock levels, minimise excess inventory and prevent stockouts • Monitors sales performance and adjusts merchandise plans as needed • Conducts financial analysis to track profitability and make recommendations for improvement	 Selects and buys goods for resale in a retail establishment. Skill Level: 3 Main Tasks: Sources and evaluates potential suppliers and negotiates contracts and terms of trade Reviews and assesses supplier performance and reports any issues or disputes Monitors inventory levels, pricing and delivery times using business relevant software or systems and adjusts purchasing decisions accordingly Develops and maintains relationships with suppliers and attends trade shows and industry events Collaborates with marketing and sales teams to develop promotional strategies and campaigns Reviews and evaluates product quality and ensures compliance with industry standards and regulations Prepares and presents reports on purchasing activities and
		performance to management

639212 Wool Buyer

Existing	Proposed
639212 Wool Buyer	Retire occupation and merge residual with proposed occupation; 639999 Sales Support Workers nec
Values and buys wool sold by wool growers.	
Skill Level: 3	

639311 Telemarketer

Existing	Proposed
639311 Telemarketer	639311 Telemarketer
Telephones existing and prospective customers to promote goods and services, and obtain sales or arrange	Telephones existing and prospective customers to promote goods and services, and obtain sales or arrange sales visits.
sales visits. May work in a call centre.	Call or Contact Centre Operators are excluded from this occupation.
Skill Level: 5	Skill Level: 5
	 Main Tasks: Makes outbound calls to existing and potential customers to promote products and services Adheres to scripts and guidelines to provide information about products and services to customers over the phone Maintains a high level of product knowledge to effectively communicate with customers Persuades customers to purchase products or arrange sales visits, and handles customer objections by providing solutions or alternatives Records customer details and sales information accurately and follows up with customers to ensure customer satisfaction and repeat business Arranges despatch of goods and services, information kits and brochures to customers Arranges appointments for customers and sales representatives adhering to availability Achieves sales targets and meets performance metrics

639411 Ticket Seller

Existing	Proposed
639411 Ticket Seller	451712 Airlir

Sells tickets and makes reservations for services such as travel and admission to sporting and entertainment venues. May take tickets, issue boarding passes, or assist in the use of self-check systems. May work in a call centre.

Skill Level: 5

Specialisations:

- Booking Clerk
- Check-in Agent
- Reservations Clerk

451712 Airline Customer Support Worker

Alternative Title:

• Passenger Services Agent

Assists customers at an airport with check in, flight delays and general queries.

Flight Attendants are excluded from this occupation.

Skill Level: 5

Main Tasks:

- Assists passengers with ticketing, check in and directions
- Rebooks flights for customers that are unexpectedly cancelled or delayed
- Assists unaccompanied minors and guests with special needs to traverse the airport
- Ensures the maintenance of public areas and the safety of customers by reporting incidents

639413 Entertainment Venue Attendant

Assists customers in an entertainment venue such as a cinema, theatre, sporting venue or amusement park.

Gaming Attendants are excluded from this occupation.

Skill Level: 5

Main Tasks:

- Sells and verifies tickets or passes at entertainment venues
- Provides information to customers regarding locations, timing of services and established bookings
- Assists with setting up signage, seating arrangements, and equipment at the venue
- Assists customers in using automated ticketing systems and provides guidance when needed
- Assists customers with finding their seats or designated areas
- Handles any issues or complaints from customers and escalates them as appropriate

639414 Reservations Agent

Provides booking or reservation services to customers for travel, accommodation or events. May work in a call centre.

Travel Agents are excluded from this occupation.

Skill Level: 5

Main Tasks:

- Consults with customers regarding availability for reservations, including for accommodation, travel, sporting events and restaurants
- Makes bookings or reservations on behalf of customers and provides confirmation
- Maintains accurate records of bookings or reservations and liaises with other service providers to ensure efficient delivery of reservation information
- Processes payments and issues receipts or invoices to customers
- Handles customer queries and complaints and provides information to customers regarding cancellation or refund policies

•	Reports unattended	
	luggage or suspicious	
	persons	

 Responds to passenger enquiries and resolves complaints

Specialisation:

• Check in Agent

- Monitors the behaviour and conduct of customers during events and assists in crowd control and emergency evacuation if necessary
- Assists to clean and secure the premises after an event
- May sell food, drink or merchandise at an entertainment venue

Specialisations:

- Cinema Worker
- Entertainment Ticket Seller
- Gatekeeper
- Theatre Attendant
- Usher

Specialisation:

• Booking Agent

639412 Transport Conductor

639412 Transport Conductor 599522 Rail Guard or Conductor	
Collects fares and issues tickets on a transport vehicle. Maintains passenger safety on trains and in railway stations, and or	checks passenger tickets for train travel.
Skill Level: 5 Railways Assistants are excluded from this occupation.	
Skill Level: 5 Main Tasks: • Ensures safe and efficient boarding and disembarking o • Controls crowd movements and ensures the safety of p • Monitors ticket barriers • Announces the arrival and departure of train services • Assists passengers with information regarding train sche • May check and sell tickets on regional and long-haul se	edules, delays and any disruptions to services

639511 Visual Merchandiser

Existing	Proposed	
639511 Visual Merchandiser	639512 Fashion Stylist	639513 Visual Merchandiser
Alternative Title: • Window Dresser Plans and installs internal, window and fixed	Assembles outfits for individuals or brands according to business needs or personal tastes. Fashion Designers are excluded from this occupation.	Plans and installs internal, window and fixed displays to show goods to their best advantage. Skill Level: 4
displays to show goods to their best advantage.		
Skill Level: 4	 Skill Level: 4 Main Tasks: Assembles outfits with different garments and accessories according to specifications and personal aesthetics for clients or models Consults with clients and designers to develop concept boards and style portfolios Researches fabrics, clothing construction and fashion accessories to ensure assembled outfits are suitable for client or brand ideals Sources garments and accessories from designers or retailers Coordinates and styles outfits for fashion shoots, events, or personal appearances Collaborates with photographers, makeup artists, and hairstylists to create cohesive looks Maintains understanding of current and developing fashion trends and applies trends to styling 	 Main Tasks: Designs and creates visual displays to optimise product visibility and overall customer engagement Collaborates with marketing and sales teams to develop display concepts Selects and arranges props, lighting, and signage to enhance displays Installs and maintains displays, ensuring they are visually appealing and in line with brand guidelines Conducts market research to stay updated on current trends and competitor displays Trains and guides store staff on maintaining and updating displays May use digital systems (planograms) and 3D models to develop and install visual displays Specialisation: Retail Planogram Designer

639911 Other Sales Support Worker

Existing	Proposed	
639911 Other Sales Support Worker	639912 Personal Shopper	639999 Sales Support Workers nec
This occupation group covers Sales Support Workers not elsewhere classified. Skill Level: 4 Specialisations: • Mystery Shopper • Personal Shopper	Alternative Title:	This occupation comprises Sales Support Workers not elsewhere classified. Examples:

891211 Shelf Filler

Existing	Proposed
891211 Shelf Filler	891211 Shelf Filler
Alternative Title: • Night Filler	Alternative Title: • Night Filler
Fills up shelves and display areas in a store or	Fills up shelves and display areas in a store or supermarket.
supermarket.	
	Skill Level: 5
Skill Level: 5	
	Main Tasks:
	Receives stock and fills shelves and display areas with products
	Rotates stock on shelves to ensure older products are at the front
	Ensures shelves and display areas are clean and presentable
	Removes expired or damaged products from shelves
	Monitors stock levels, notifies supervisor when replenishment is needed and reports any discrepancies
	Assists customers in locating products and answering questions

899711 Vending Machine Attendant

Existing	Proposed	
899711 Vending Machine Attendant	899712 Gaming Attendant	899713 Vending Machine Attendant
Alternative Title: • Vending Machine Refiller Stocks and maintains vending and	Assists patrons in a gaming venue and maintains electronic gaming machines and areas. Gaming Workers are excluded from this occupation.	Alternative Title: • Vending Machine Filler Stocks and maintains vending and amusement machines.
amusement machines and collects money from coin boxes.	Skill Level: 4	Skill Level: 5
Skill Level: 5 Specialisation: • Poker Machine Attendant	 Main Tasks: Maintains electronic gaming machines and online systems in a gaming venue Assists patrons with using gaming machines and online systems Operates and reconciles EFTPOS and point of sale terminals, including systems to return patron winnings by exchanging chips and tokens Monitors guest behaviour and spending and follows venue procedures to maintain responsible gaming practices Assists with food and beverage services and cleaning services Specialisations: Cage Cashier Poker Machine Attendant 	 Main Tasks: Stocks vending and amusement machines with products and ensures they are properly displayed Performs routine maintenance on vending machines, such as replacing light bulbs or fixing jammed mechanisms Collects money from coin boxes, replenishes change and ensures digital payment devices and EFTPOS machines are functional Cleans and sanitises vending machines and surrounding areas Monitors inventory levels and orders products as needed Prepares reports for management by maintaining accurate records of sales and collections

899912 Car Park Attendant

Existing	Proposed
899912 Car Park Attendant	899912 Car Park Attendant
Operates and maintains a car parking facility by guarding cars in parking areas and collecting fees at car park entry or exit points. May drive and park cars, and operate boom gates.	Operates and maintains a car parking facility by guarding cars in parking areas and collecting fees at car park entry or exit points. May drive and park cars and operate boom gates. Skill Level: 5
Skill Level: 5	 Main Tasks: Monitors and patrols car parking areas to ensure compliance with parking regulations Collects parking fees and issues tickets Assists customers with parking enquiries and directions Operates boom gates and controls access points Parks and retrieves vehicles as needed Reports incidents or issues to authorities Performs routine maintenance on parking equipment Keeps records of parking transactions

899913 Crossing Supervisor

Existing	Proposed
899913 Crossing Supervisor	899913 Crossing Supervisor
Assists children, disabled and other pedestrians to cross	Assists children, disabled and other pedestrians to cross roads by stopping traffic and ensuring all pedestrians have
roads by stopping traffic and ensuring all pedestrians have	crossed safely before allowing traffic to flow through the crossing.
crossed safely before allowing traffic to flow through the	
crossing.	Skill Level: 5
Skill Level: 5	 Main Tasks: Assists children, disabled, or other pedestrians to cross roads safely by escorting them Monitors traffic flow and the number of pedestrians at designated crossings Halts traffic when appropriate to enable pedestrians to cross roads safely Ensures all pedestrians have crossed safely before traffic is allowed to flow through the designated crossing Ensures appropriate signage and warning signals are displayed and observable to traffic and crossing pedestrians Reports hazards, incidents and signage issues to immediate supervisor or local authorities Provides direction to pedestrians to advocate for road safety Specialisation: School Crossing Supervisor

899915 Leaflet or Newspaper Deliverer

Existing	Proposed
899915 Leaflet or Newspaper Deliverer	899915 Leaflet or Newspaper Deliverer
Collects leaflets or newspapers from a collection point and delivers them to homes in a specified area.	Collects leaflets, catalogues, pamphlets or newspapers from a collection point and delivers them to homes in a specified
delivers them to nomes in a specified area.	area.
Skill Level: 5	Skill Level: 5
	 Main Tasks: Collects leaflets, catalogues, pamphlets or newspapers from a designated collection point, or receives stock directly through a delivery Organises and arranges the collected materials for delivery and inserts flyers or promotional materials when required Plans travel routes and delivers items to homes in a specified area Reports any issues or concerns regarding travel routes or delivery materials and adheres to safety guidelines and practices Adheres to signage at delivery points regarding junk mail and maintains confidentiality of delivery addresses and customer information

899922 Trolley Collector

Existing	Proposed
899922 Trolley Collector	899922 Trolley Collector
Collects supermarket trolleys from car parks and other areas, and returns them to the supermarket by hand or trailer. May drive a small tractor to tow the trolleys. Skill Level: 5	Collects supermarket trolleys from car parks and other areas, and returns them to the supermarket by hand or trailer. May drive a small tractor to tow the trolleys. Skill Level: 5 Main Tasks:
	 Collects supermarket trolleys from designated drop off areas and surrounding areas Inspects and reports trolleys for damage or defects Pushes or pulls trolleys manually or with a small tractor Organises and arranges trolleys in customer collection areas for easy access Cleans and maintains trolleys